



# SPONSORSHIP PACKAGE OPTIONS

VETERINARY SPECIALTY PRACTICE ALLIANCE

The Veterinary Specialty Practice Alliance (VSPA) hosts two in-person member conferences each year – Spring and Fall – along with select virtual education events between conferences. Sponsors enjoy unparalleled access to decision-makers from independent specialty and emergency hospitals across North America, dedicated networking time, and year-round visibility through our member and social platforms.

## In-Person Member Conferences

(Sponsorship levels and times are per conference — Spring or Fall)

All sponsors receive:

- ✓ Listing on the official conference agenda and sponsor recognition signage
- ✓ Logo and website link on the VSPA website
- ✓ Invitation to open CE sessions and all social events (minimum two)
- ✓ Recognition in pre-conference communications and post-event recap
- ✓ Invitation to submit a short introductory video to be played during the conference



**Diamond**  
**\$12,000**

**25% off**  
New Sponsor

**10% off**  
Returning Sponsor  
(within same year)

- **Unlimited** representatives
- Participation in **30-minute** rotating sponsor networking groups
- Submit up to **25 promotional graphics** for VSPA social media
- Submit a sponsor video to be played at the conference and shared on the VSPA sponsor webpage
- Invited to present a webinar for VSPA member hospitals
- One-time use attendee email list (post-conference follow-up only)



**Sapphire**  
**\$9,000**

**20% off**  
New Sponsor

**10% off**  
Returning Sponsor  
(within same year)

- **Four** representatives
- Participation in **20-minute** rotating sponsor networking groups
- Submit up to **15 promotional graphics** for VSPA social media
- Submit a sponsor video to be played at the conference and shared on the VSPA sponsor webpage
- Invited to present a webinar for VSPA member hospitals
- One-time use attendee email list (post-conference follow-up only)



**Ruby**  
**\$6,000**

**15% off**  
New Sponsor

**10% off**  
Returning Sponsor  
(within same year)

- **Three** representatives
- Participation in **10-minute** rotating sponsor networking groups
- Submit up to **10 promotional graphics** for VSPA social media
- Submit a sponsor video to be played at the conference and shared on the VSPA sponsor webpage
- One-time use attendee email list (post-conference follow-up only)



**Emerald**  
**Virtual Webinar Partner**

(Live & On-Demand Sponsor-Led Sessions — Between Conferences)

**\$2,000**

**30 Minute Session**

**\$1,500**

**15 Minute Session**

Designed for sponsors who want to share their own brand, product, or service directly with VSPA members in a flexible, online format. Emerald webinars provide visibility, thought leadership, and live Q&A engagement with hospital decision-makers.

Includes:

- Branded live webinar hosted by VSPA
- Interactive Q&A with attendees
- Webinar link and replay distributed to members via email and Slack
- On-demand access for 90 days following the live session

