

Members Business Meeting Minutes

Thursday May 16th, 2019 Denver, CO

Roll Call

<u>Advanced Veterinary Specialists</u>	<u>Matt Hernandez</u>
<u>Animal Emergency & Referral Center</u>	<u>Karen Reynhout</u>
<u>Center of Veterinary Expertise</u>	<u>Dani Russ</u>
<u>Four Seasons Veterinary Specialist</u>	<u>Tara Britt</u>
<u>CARE (Charlotte Area Referral & Emergency)</u>	<u>Jack Henderson</u>
<u>Veterinary Specialty Care (South Carolina)</u>	<u>Perry Jameson</u>
<u>Upstate Veterinary Specialties</u>	<u>Aaron Wey</u>
<u>Veterinary Specialists and Emergency Services</u>	<u>not present (not excused)</u>
<u>Wisconsin Veterinary Referral Center</u>	<u>Kari Severson</u>
<u>Pittsburgh Veterinary Cardiology</u>	<u>Eva Sikorska</u>
<u>Pittsburgh Veterinary Dermatology</u>	<u>not present (excused)</u>
<u>Veterinary Specialists of the Rockies</u>	<u>Megan Rector</u>

Treasurers Report (Treasurer)

1. This conference was overbudget by \$3,300+ The audio was canceled to reduce costs by 2k.
2. Changed banks to TIAA (closed Capital One).
3. Transition to QB online and 2 bank changes delayed posting P&L to VSPA website. Will have posted thru June 30 by July 15.
4. ExpertVet invoicing to change to annual in 2020, Jul-Dec 2018 previously invoiced, January – June 2019 to be invoiced with annual dues on 7/1/2019.
5. Annual membership dues invoices to go out July 1st plus 1st & 2nd QTR 2019 EVet.
6. Clinician recruiting to be invoiced \$1,000 each member practice. We may need request additional funds for IVECCS job fair and booth expenses.

Agenda Committee Report (President)

7. Need 1 – 2 more committee members Megan Rector, Kristin Kesnowski, Eva Sikora, Tammi Morrison.
8. Select fall location (discussed Charleston or Santa Barbara). The selected date is 3rd option below:
 - 1st Nov 3rd – Nov 6th
 - 2nd Sept 20th - Oct 2nd *may interfere w/ VHMLA, does conflict w/ Yom Kippur*
 - 3rd Nov 10th - Nov 13th

9. VSPA committed (in spring 2016) to participate in a brief focus group as part of Idexx Platinum Plus (10k) sponsorship of that conference. The plan is 2 calls of 1 hour each with 2-3 clinicians - Internal Medicine and Surgery clinicians (they have completed ER and other services).

FROM IDEXX:

IDEXX is looking to build stronger partnerships with our specialty practice customers by understanding the specific needs, beliefs and behaviors of these unique groups of experts. We would like to have a couple online/conference call focus groups with 2-4 specialist to better understand the above and test out some medical messages on a couple of IDEXX innovations. The call would take about an hour.

1. Andrea Wells - AVS
2. Jeff Stallings - COVE
3. Tara Britt - FSVS
4. Perry Jameson - VSC
5. UVS clinician (TBD)
6. CARE clinician (TBD)

Operational Management Education (Treasurer)

10. Committee looking at simplifying how practices submit data with the goal of having management statement presentation at spring conference (flip themes spring/fall) – concerns over ability to produce data by March (formerly presented in May when MgtStmnt was much more complicated), no decision.
11. This is the year for Salary and benefits collection.

ExpertVet Committee (Officer at Large)

12. ExpertVet was negatively affected by the conversion to Word Press. Discussion of plans for its future. It is stable in maintenance mode. There was a disturbing and drastic downward trend since changing to WordPress. Pam to check with InTouch regarding the ongoing blockage.
13. Content – none submitted in the past year. Board approved posting post article on pet insurance <https://www.consumersadvocate.org/pet-insurance>.
14. Kari to re-convene the ExpertVet committee and work toward revitalizing ExpertVet (see 26a below).
 - o VSC produces client info regularly – begin sharing with EVet
 - o Each practice requested to share their blog posts
 - o Have interns write articles (for pet owners)
 - o Commitment for 2 articles per year, per practice

Membership Committee (President Elect)

15. Membership committee is active and showing results – always looking for more committee members!
 - o Eva Sikorska, Jane Snyder, Kim Brisk, Leah Wilson, Heidi Brenegan, and Laura Halpin joined the committee (some during final roundtable session on Friday).
16. Both guests at this conference asked for applications.
17. Guests at fall meeting – consider having business meeting on Tuesday before or right after mgt stmnt presentation to allow guests (and WVRC) to arrive on Wednesday morning. (before makes most sense).

Nominating Committee (Vice President)

18. Two BOD positions the fall – Officer at Large and Vice President
 - Dani moves to President
 - Jayde to Immediate Past President
 - Let Pam know if you are interested in board service – Pam to send out call for nominations in August, then slate 30 days before fall conference. This is the year we change to electronic voting 30 days ahead of the fall conference to allow incoming BOD members to attend the in-person BOD meeting each fall (see #25).

Clinician & Technician Recruiting Task Force (Secretary)

19. Our new booth!
20. ACVIM 2019 & IVECCS 2019 (booth & job fair) – shared ACVIM ads & made request for volunteers.
21. Added page to VSPA website managing updates <http://specialtyvets.com/recruiting/>.
22. Leah Wilson to join the C&T Recruiting Task Force.

GPO Update

- 23) Intalere holding supply chain summit at this conference, well attended (17 local attendees).
- 24) Patterson would like to discuss a VSPA GPO – starting with a simple survey – PDS to distribute survey.

Other

- 25) Changes to By-laws regarding officers and voting – BOD voted to amend VSPA By-laws to have Officer Elections ahead of fall conference.
- 26) Discussion during Friday round tables
 - a) Change Website/Webinar (ExpertVet) committee name to Website & Social Media Committee. Leah Wilson & Laura Halpin joined this newly renamed committee. PDS to determine how best to increase the visibility of VSPA (and ExpertVet?) on social media and websites. VSPA is not in a financial position to hire a full time SM/Website person. Discussion of part time and requirement for job description. Feature new VSPA Clinician and Technician recruiting page on VSPA social media. Committee members full of ideas for how to improve our visibility and interaction. PDS to schedule a committee call and ongoing call schedule.
 - b) Hold VSPA Strategic planning session on Thursday afternoon after Fall Conference ends (10 rooms in block for Thursday). The specific goal is to revise vision/mission/values with our new membership options and the current state of The Alliance and the Veterinary Industry.

Meeting adjourned – Motion Tara, 2nd Aaron, all approved

	NAVDF	IVECCS	VHMA	Rosh Hashanah	Yom Kippur	VSPA FALL	Wild West	ACVR	ACVO	VCS	ACVS	Dental Forum
	(derm)											
2020	October 20-24, 2018	September 11-16, 2020	Sept??	September 18-20, 2020	September 27-28, 2020	1st 1/3 - 11/6 2nd 9/20 - 10/2 3rd 11/10 - 11/13	October 7-11, 2020	October 21-24, 2020	Sept 23-26, 2020	October 15-17, 2020	October 23-26, 2020	October 29-Nov 1, 2020
	Australia	St Louis					Reno		Boston	Daytona Beach	DC	
						2nd option MAY interfere w/VHMA and will interfere w/Yom Kippur						very close to option one

Fall 2019-2020 Officers (not elected position)

2018-2019 VSPA Officers	Voting Member	Term	Current Officers	Boarded	DVM	Term Expires
Immediate Past President	no	1 year	n/a	no	no	Fall 2018 – (Jayde fall 2019-2020)
President-Elect	no	1 year	Dani Russ	no	no	(assume President fall 2019)
President		2 years	Jayde Quigley	no	no	Fall 2019
Vice President		2 years	Tara Britt	yes	yes	Fall 2019
Treasurer		2 years	Emily Wu	no	no	Fall 2020
Secretary		2 years	Karen Reynhout	no	yes	Fall 2020
Officer at Large		2 years	Kari Severson	no	yes	Fall 2019

* need boarded DVM fall 2019

Scanned
6/19/2019

Members Business Meeting Agenda
Thursday May 16th, 2019 Denver, CO

Roll Call

Advanced Veterinary Specialists ✓ Matt Hernandez
Animal Emergency & Referral Center ✓ Karen
Center of Veterinary Expertise ✓ Dani Russ
Four Seasons Veterinary Specialist ✓ Tara
CARE (Charlotte Area Referral & Emergency) ✓ Jack
Veterinary Specialty Care (South Carolina) ✓ Perry Jameson
Upstate Veterinary Specialties ✓ Aaron Wey
Veterinary Specialists and Emergency Services not present again
Wisconsin Veterinary Referral Center n/a when is sale?
Pittsburgh Veterinary Cardiology ✓ Eva Sikorska
Pittsburgh Veterinary Dermatology not present
Veterinary Specialists of the Rockies ✓ Megan

Treasurers Report (Emily)

1. This conference overbudget by \$3,300+ - audio canceled to reduce costs by 2k.
2. Changed banks to TIAA (closed Capital One)
3. Transition to QB online and 2 bank changes delayed posting P&L to VSPA website. Will have all posted thru June 30 by July 15
4. ExpertVet invoicing to change to annual July – June .
5. Annual membership dues invoices to go out July 1st plus 1st & 2nd QTR 2019 EVet

6. ACVIM to be invoiced 1,000 each, may call for more \$774

Agenda Committee Report (Jayde)

6. Need 1 – 2 more committee members Tami, Megan, Kristin K, Eva
7. Select fall location SC - – select date options below.
1st Nov 3rd – Nov 6th
2nd Sept 20th - Oct 2nd may interfere w/ VHL, does conflict w/ Yom Kippur
3rd Nov 10th - Nov 13th
8. VSPA committed (in spring 2016) to participate in a brief focus group and part of Idexx Platinum Plus (10k) sponsorship of that conference. 2 calls of 1 hour each with 2-3 clinicians Internal Medicine and Surgery clinicians (they have completed ER and other services).

Monday
1pm

would
6/24
@ 1 work

7/8
7/22
8/5-7/25

FROM IDEXX:

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1. Andrea
2. Jay
3. Tara
4. Perry
5. VVS
6. CARE

6/17/2019
Sent request for 1pm EST
when in JULY

Operational Management Education (Emily)

1. Committee looking at simplifying how practices submit data with the goal of having management statement presentation at spring conference (flip themes spring/fall) - *Conversations regarding ability to produce data by March*
2. This is the year for Salary and benefits collection ✓

ExpertVet Committee ~~Dani~~ *Kari*

1. ExpertVet is in hibernation. Discussion of plans for its future. It is stable in maintenance mode but losing traffic rapidly. Disturbing downward trend since changing to WordPress. Pam to check with InTouch regarding any blockage.
2. Content – none submitted in the past year. Board approved posting post article on pet insurance <https://www.consumersadvocate.org/pet-insurance>
3. Kari will convene the committee and work toward revitalizing ExpertVet.

*- Perry articles weekly
- Blog, share what you have
- Interns do articles
- 2 per year per practice*

Membership Committee ~~Eva~~ *Dani* *Eva joined*

1. Membership committee active and showing results – always looking for more committee members!
2. Both guests at this conference asked for applications
3. Guests at fall meeting – consider having business meeting on Wednesday directly after mgt stmt presentation to allow guests (and WVRCC) to arrive on Wednesday morning.

Eva, Jane Snyder, Kim, Leah, Heidi, Dani, Laura

Nominating Committee (Tara)

1. Two BOD positions the fall – Officer at Large and Vice President
 - o Dani moves to President
 - o Jayde to Immediate Past President
2. Let Pam know if you are interested in board service

Bylaws

Clinician & Technician Recruiting Task Force ~~Kari~~ *Karen*

1. Our new booth! *Eva and Leah Wilson joined*

*Evot-web-sm
Website/Webinar Δ to Website/Social Media 2
✓ Leah Wilson
✓ Laura Halpin*

2. ACVIM 2019 & IVECCS 2019 (booth & job fair) – share ads & need for volunteers

3. Added page to VSPA website managing updates <http://specialtyvets.com/recruiting/>

*Dani Lon
Megan*

GPO Update

1. Intalere holding supply chain summit at this conference, well attended
2. Patterson would like to discuss a VSPA GPO – starting with a simple survey

Other

3. Changes to by laws regarding officers and voting

Ask The Board

Open forum for members to ask the Board questions

-5 years

Tara, Aaron all

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