

Transitioning to Leadership

2014 Spring VSPA Meeting Asheville, NC

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THE BOTTOM-LINE

58%-90%

 Of employees do not trust their manager 14%-58%

 Of employees believe management is ethical and honest 15-30%

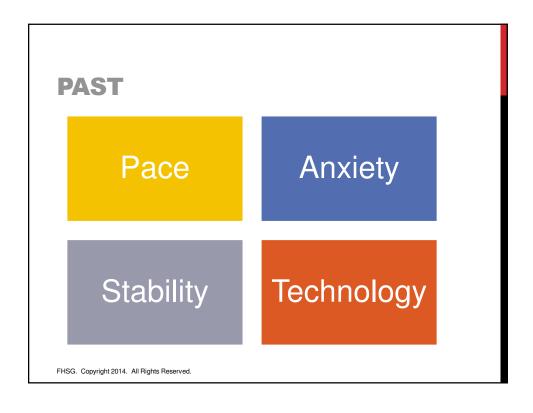
 Of employees are actively engaged

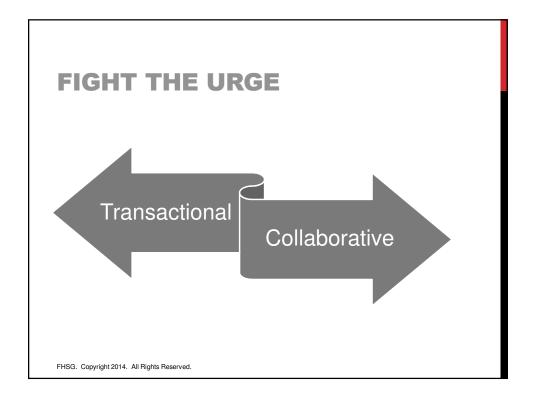
Source: Maritz, 2011,/CCL, 2010

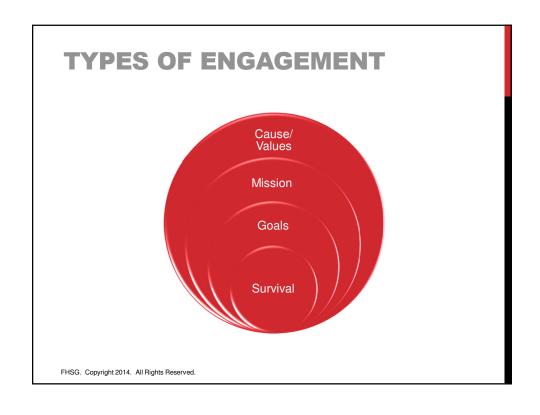
Source: NBE, 2011/Maritz, 2011

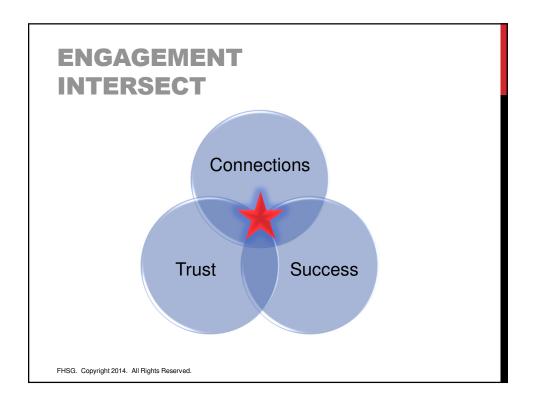
Source: Performancepoint, Kenexa, and Gallup

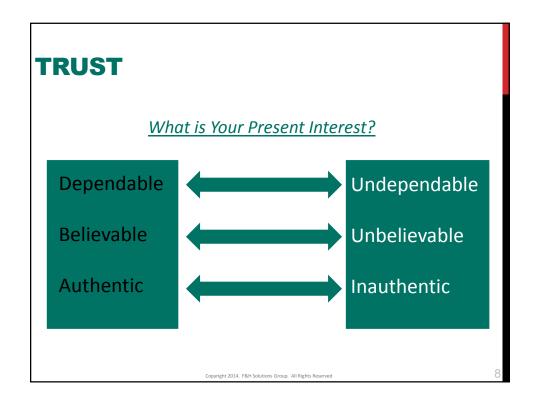
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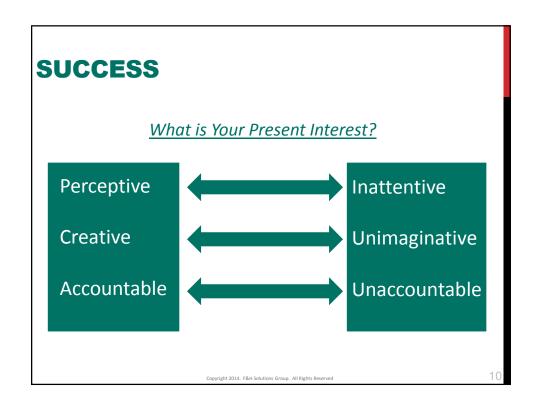


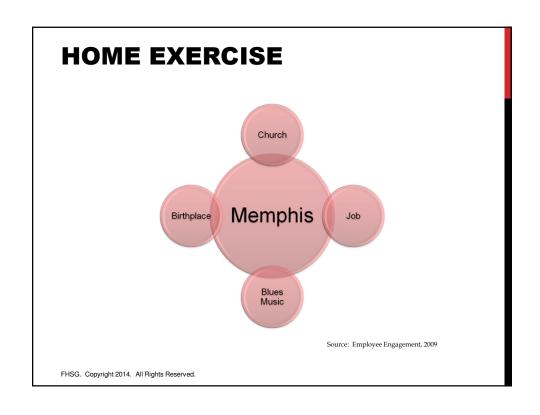


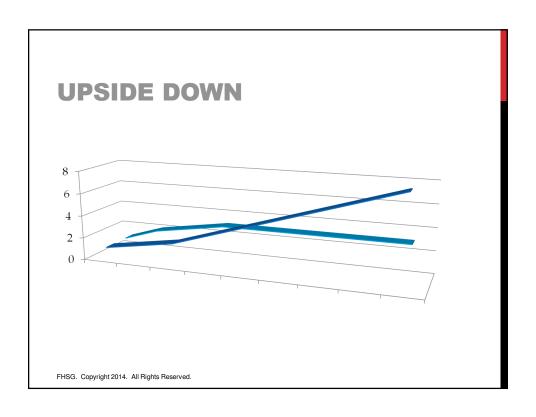


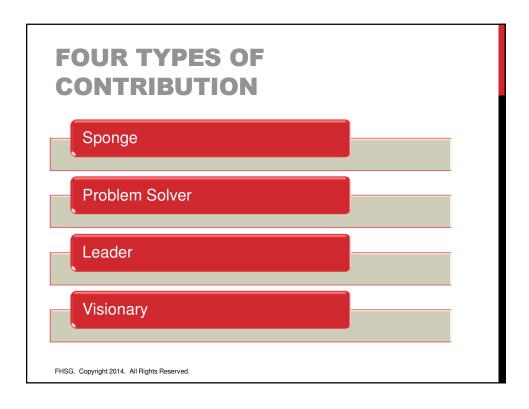








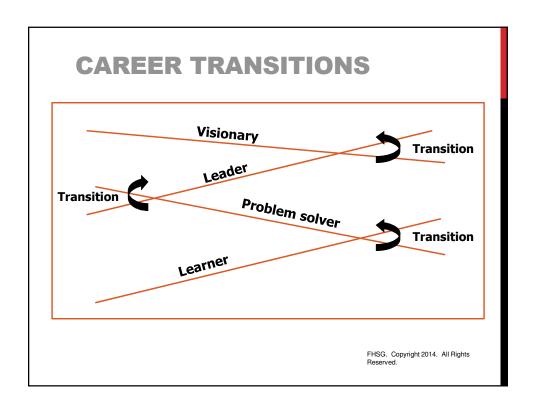


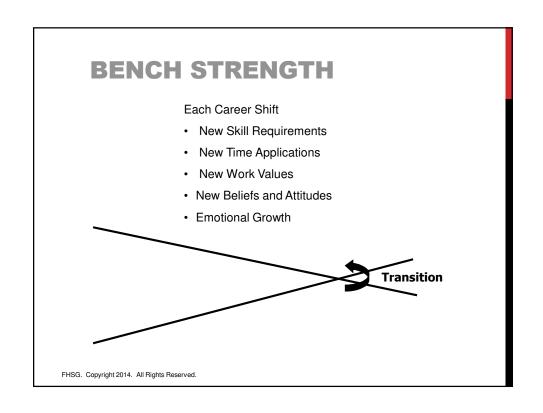


LEVELS OF CONTRIBUTION

- 1. Learner
 - Follow
 - Assist
 - Take Direction
- 2. Individual Contributor
 - Apply
 - Problem Solve
 - Advise/Expertise

- 3. Leader/Coach
 - Influence
 - Initiate
 - Guide
- 4. Visionary
 - Strategize
 - Connect
 - Sponsor





DIFFICULT TRANSITION

Of all of the transitions the most difficult is the transition to:

"Leader"

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MANAGEMENT TRAP

Management Time

- Planning
- Hiring
- Coaching
- Giving Feedback
- Performance Evaluation
- Building Relationships
- Cross Department Collaboration

Execution Time

- Lead Generation
- Lead Qualification
- Sales Calls
- Sales Follow up
- Proposal Writing
- CRM Data-entry

MANAGEMENT MINDSET TRAP

Management Time

Completing work through the growth, development, and participation of others. Sales Time

Completing work through your own expertise, hard-work and resolve.

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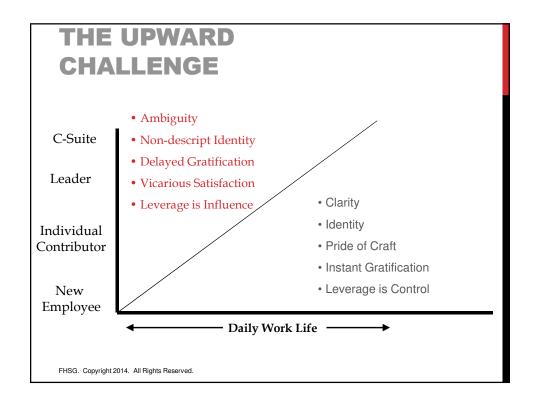
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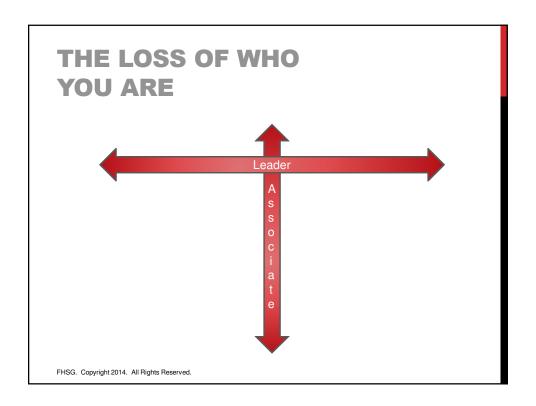
THE SKILL SET SHIFT

Individual Contributor	Leader/Coach
Exhibits technical competence and develops credibility and reputation for strong work	Displays a broad understanding of the business and/or technical areas
Able to work independently and create results	Motivates others utilizing ideas and knowledge
Takes accountability for a clear piece of a project or segment of work	Takes accountability for entire process, area, etc. without control
Works well with direct colleagues	Develops a strong internal and external network
Needs less supervision and starts to develop independently	Grows, develops, and influences others

THE EMOTIONAL AND ATTITUDE SHIFT

Area	Individual Contributor	Leader/Coach
Compensation	Individual performance	Team or organization
Control	Significant	Little
Recognition	Great deal	Little to none
People Skills	Some	Significant





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