

Wednesday October 3<sup>d</sup>, 2012

**Roll Call for Voting Members**

- Veterinary Medical and Surgical Group *not represented*
- Veterinary Referral Center of Colorado **Lori Ramig**
- Georgia Veterinary Specialists **Mark Dorfman**
- Veterinary Specialty Center of Tucson **Jan Woods**
- Veterinary Specialty Hospital of the Carolinas **Jerry Waddle**
- Blue Pearl – Kansas **Jenny Beers**
- Pittsburgh Veterinary Specialty and Emergency Center **Ken Spokane**
- VetsNow Hospital **Richard Dixon**
- Blue Pearl - Tampa **Darryl Shaw**
- Michigan Veterinary Specialists **Ned Kuehn**
- Blue Pearl - Manhattan **Steve Baker**
- Wisconsin Veterinary Referral Center **Billie Fisher**
- Veterinary Specialty and Emergency Center *not represented*
- Akron Veterinary Referral & Emergency Center **Shaun McWilliams**
- Seattle Veterinary Specialists **Art Arnaiz**
- Southeast Veterinary Specialists **Rose Lemarie**
- Memphis Veterinary Specialists **Todd Tobias**

**Officer Ballot and Elections**

- Rick McMahill Vice President
- Todd Tobias Treasurer
- Art Arnaiz Secretary

**\*\*\*\* Roll Call for Vote\*\*\*\* Unanimous Approval**

\*new Officers assume duties at closing of meeting Saturday

**Annual Treasurers Report**

VSPA Balance Sheet YTD Sept. 30, 2012

	<u>Sept 30,</u> <u>12</u>		
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Checking/Savings</b>			
TCF Checking	12,877.78		
TCF Money Market	<u>121,681.44</u>	projected expense for 2012	\$168,363
<b>Total Checking/Savings</b>	134,559.22	Expenses YTD 9/30/12	\$153,705
<b>Accounts Receivable</b>			
Accounts Receivable	<u>5,000.00</u>	Remaining projected	\$14,658
<b>Total Accounts Receivable</b>	<u>5,000.00</u>		
<b>Total Current Assets</b>	<u>139,559.22</u>		

<b>TOTAL ASSETS</b>	<u>139,559.22</u>	Projected Expense for 2012	\$140,615
<b>LIABILITIES &amp; EQUITY</b>		YTD Expense for 2012	\$153,705
<b>Liabilities</b>			
<b>Current Liabilities</b>		<b>Revised projected expense 2012</b>	<b>\$168,363</b>
<b>Accounts Payable</b>			
Accounts Payable	0.00	Difference from projected	\$27,748
<b>Total Accounts Payable</b>	0.00	Difference from actual	\$14,658
<b>Credit Cards</b>			
United Visa	0.00		
<b>Total Credit Cards</b>	0.00		
<b>Total Current Liabilities</b>	0.00		
<b>Total Liabilities</b>	0.00		
<b>Equity</b>			
Retained Earnings	197,494.17		
Net Income	-57,934.95		
<b>Total Equity</b>	139,559.22		
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u>139,559.22</u>		

- Members would like the Profit & Loss and Balance Sheet Reports on the VSPA website.

### Membership Report

Two practices are out of compliance (VMSG and VSEC-PA) due to not sending representatives to this meeting.

Reviewed the VSPA Rules & Regulations document – a member hospital cannot miss more than 2 meetings in a five year period. See below...

**Attendance** - If a member does not send the required representative(s) to a meeting more than twice in five years, membership is terminated. This applies to representative, doctor and owner attendance separately. After the first occurrence a letter is sent to the last recorded voting member notifying the Member of the absence and time frame. The Member is expected to send a replacement representative if they cancel. The Executive Board has a small amount of latitude in the case of last minute extreme circumstance. It is recommended that each practice send two or more representatives to each meeting to avoid this possibility and to enhance meeting participation.

### Future Meetings

Meeting Schedule

Memphis	May 1 <sup>st</sup> -3 <sup>rd</sup> , 2013 (Wed-Fri)
Austin, TX	Sept 25– 27, 2013 (Tentative Dates – hotel TBD)
Asheville, NC	Spring 2014
Philadelphia, PA	Fall 2014

### Committees - - Designated Members

<b>Membership</b>	<b>Board liaison, Immediate Past President/President Elect</b>
Southeast	Rose Lemarie
Akron	Shaun McWilliams

**Agenda 2013**      **Board liaison, President**

Tucson      Jim Boulay  
VetsNow      Brian Wright  
Wisconsin      Billie Fisher  
Michigan      Ned Kuehn  
Seattle      Jim McCutchan  
BP-FVS      Mitch Pera (volunteer/alternate)

**Nominating**      **Board liaison, Vice President**

VSH-NC      Jerry Waddle  
BP-KC      Jeff Dennis

**Publishing**      **Board liaison, Treasurer**

VRCC      Tami Abt  
GVS      Rob Schick

**Website/Webinar**      **Board liaison, Officer At large**

VMSG      Greg Stoutenburgh  
PVSEC      Tony Pardo  
BP-NYC      Yadira Payne  
Memphis      Todd Tobias

**Operational Management Education**      **Board liaison, Secretary**

VSEC-PA      Rob Orsher  
BP-FVS      Mitch Pera

**Updates**

**Website/Webinar**

ExpertVet

- ExpertVet.com, .net and .org purchased
- Call for materials - Pam will be in your e-mail box a lot, probably on the phone too now that we have started populating articles. Plan to focus on a few articles at a time.
- Plan/Goal to be up by June with 30-50 articles.
- Estimate that the 1<sup>st</sup> quarterly assessment would not be until 4<sup>th</sup> QTR 2013

VSPA Regular Website

- Being moved to Wordpress - to be completed by November 1<sup>st</sup>

**Recruiting Planning**

- Updated list of potential practices to recruit – committee members to review.
- Zip code files – will contact you if your zip code file is or may be needed for current recruiting.

**Publishing for 2013**

- Committee to meet early 2013 and begin planning for small publication by summer 2013.

**Speakers Bureau**

- Send Pam your topics and areas of interest – she will get the word out now that VSPA is ongoing!

### Agenda Committee

- To schedule call next month (November).

### **Officer Terms Schedule**

Over the past few years we have gotten off schedule with the officer elections resulting in four positions ending at the same time (President, Vice President, Secretary & Treasurer). Vice President this term will be one year (expire fall 2013) then returning to 2 year term.

### **Other (from members)**

Darryl Shaw expressed strong objections regarding the ExpertVet project, cost and benefits. VSPA goal is to educate the public (part of our stated purpose). This project will provide a direct and indirect benefit to VSPA members and the veterinary industry. These concerns are not unfounded. This is an area of marketing with unknown and difficult to measure results. The Web Developers will quantify the number of hits to the site, each article, the clicks thru to the directory and the clicks thru to individual practice websites. Reviewed projected costs to members – per practice per year \$3,300 - \$3,900 depending on number of VSPA members. Spirited discussion with no agreement or consensus. Tabled topic until Saturday morning.

Saturday morning – Mark Dorfman reviewed the history and time line of this project over the past 23 months. There were seven VSPA members on the Idea Task Force that developed the ExpertVet project. Reviewed vote results from Spring 2012 meeting. ExpertVet as a VSPA Project passed @ 73%, VSPA Funding Initial Design Passed @ 80%, Quarterly Assessment for Ongoing Costs passed @ 67%. Concerns again expressed that the project may fail. Restated plan to move forward and evaluate results at the fall meeting 2014.

**End of Meeting**

**Next Members Business Meeting**

Wednesday May 1<sup>st</sup>, 2013 in Memphis, TN

*Minutes Submitted by Pam Stevenson on November 12, 2012*